

RECRUITMENT RULES FOR THE POST OF MARKETING OFFICER
(As approved by the Board in their 247 Meeting held on 26.06.2013)

1	Name of Post	:	Officer (Marketing)
2	Classification	:	Class 'A' Post (E-0)
3	Whether selection post or Non selection post	:	Selection
4	Scale of Pay	:	Rs. 12,600-32,500 (IDA)
5	Age limit for direct recruitment	:	Not exceeding 30** years as on 1st Jan of Recruitment year.
6	Educational and other qualifications for direct recruitment.		<u>Essential Educational Qualifications & Experience :</u> <u>Education Qualification(s):</u> B.Sc.(Agri.) plus MBA(Mktg.)/(Agri. Business Management) or M.Sc.(Agri.) from a University/ Institution with 55%* marks (Desirable: 60%). <u>Experience:</u> 2 years post qualification experience of working in Agri./Seeds/Fertilizers and allied organizations of repute handling marketing functions in supervisory position. Those working in PSUs/Govt. should have 2 years experience in next below scale of Rs. 10,900-31,500 and above or equivalent in related field.
7	Period of Probation		One year extendable by maximum period of one more year, if considered necessary.
8	Method of Recruitment.	:	60% by direct recruitment and 40% by promotion of officers working in marketing discipline in the scale of Rs. 10,900-31,500 or equivalent, having 4 years experience, in case of those possessing prescribed qualifications and 5 years for those having Graduation plus Diploma in related line, failing which by direct recruitment.

*** Not applicable for existing Departmental Candidates**

**** { 1. Age Relaxation as per Govt. Rules
2. No age bar for Departmental Candidates }**
